

The Stars4Media Virtual Networking, Training and Presentation Event Agenda

Monday, 30/03/2020		Tuesday, 31/03/2020		Wednesday, 01/04/2020	
TIME	VUB Boulevard de la Plaine 9, 1050 Ixelles, Brussels	TIME	VUB Boulevard de la Plaine 9, 1050 Ixelles, Brussels	TIME	VUB Boulevard de la Plaine 5, 1050 Ixelles, Brussels
9:30 - 10:00	Virtual Registration	9:30 - 10:00	Virtual Registration	9:30 - 10:00	Virtual Registration and Welcome
10:00 - 11:00	Welcoming session: agenda of the event and practical details <i>Welcome session</i> <i>Luciano Morganti</i>	10:00 - 11:00	Workshop 2: Video, images and stories in EU Media Policies <i>Karen Donders</i> <i>Streamed via Zoom</i>	10:00 - 12:00	Online Policy debate: "Your ideal training to accelerate media innovation: adapting to the crisis" - Audrius Perkauskas, Audiovisual and Media Services Policy Unit, DG CONNECT, European Commission - Renate Schroeder, European Federation of Journalists - Aiga Grisane, Policy Adviser to MEP Dace Melbarde, and former Head of Media Policy Department Ministry of Culture Latvia - Grégoire Polad, Association of Commercial TV - Stars4Media Jury Members - 6 media experts: Part 1 Policies to tackle the crisis: Giorgio Comai, Bertrand Pecquerie Part 2 Innovation and training programmes: Gilles Vanderpooten, Stephen Fozard, Mar Cabra - Moderator: Christophe Leclercq, Fondation EURACTIV <i>Virtual round table via Zoom</i>
11:00 - 11:15	Break	11:00 - 11:15	Break		
11:15 - 12:45	Workshop 1: Media and Platforms: Innovation between Cooperation and Competition <i>Pieter Ballon</i> <i>Olivier Braet</i> <i>Streamed via Zoom</i>	11:15 - 12:15	Workshop 3: An overview of media innovation labs and initiatives from the media industry <i>Stephen Fozard</i> <i>Streamed via Zoom</i>	12:00 - 13:00	Lunch Break
12:45 - 14:00	Lunch Break	12:15 - 14:00	Lunch Break	13:00 - 14:00	Closed session for Jury deliberation
14:00 - 15:00	Initiative management. Q&A <i>Streamed via Zoom</i>	14:00 - 16:00	Fine-tuning of Initiatives Room A: DATA Room B: TRUST One-on-one virtual coaching <i>Virtual session via Zoom</i>		
15:00 - 16:00	Presentation of initiatives <i>Virtual pitching via Zoom</i>				
16:00 - 16:30	Break	Break			
16:30 - 18:00	Presentation of initiatives <i>Virtual pitching via Zoom</i>	16:30 - 18:00	Design your ideal training and exchange programme for young media professionals <i>Feedback survey</i>		